Social Media Decision Tree



BU's Public Relations | Social Media department recommends that administrators of university-affiliated accounts use this as a guide when engaging on social media. Please refrain from hiding comments unless they violate our <u>Social Media Community Guidelines</u>. For help with sensitive topics, see our <u>Responses to Social Media Accusations Guide</u>. If you need a gut check on something or further assistance contact <u>our team</u>.

