

HI356

Empires and Soft Power: A History of International Relations and Sport in the Pacific Rim

Syllabus

Instructor Name: Dr. Anthony Hughes

Contact Information: drantony@bu.edu and a.hughes@unsw.edu.au

Course Credits: 4 BU credits

Hub Learning Outcomes

BU Hub Units: One Unit

Capacity: Diversity, Civic Engagement, Global

Area: Global Citizenship and Intercultural Literacy (GCI)

Assignment	Due	Weight
First Written Assignment	Week 4	20%
Presentation	Weekly	15%
Symposium, Five Minute Thesis	Week 6	5%
Research Essay	Week 7	40%
Final Examination	Week 8	20%
Total		100%

First Written Assignment, 20%.

Primary source document analysis. More details will be provided in Class 1 (1000 words).

Second Written Assignment, Research Essay 40%.

The essay is to be 2000 words. Dr. Hughes will provide research guidance in class and will be available outside of class for individual consultation. A Style Guide for the essay will be provided. **A BUSAC coversheet (front) available at the library desk and a separate**

bibliography (rear) should be attached. As the research essay makes up the greatest percentage of your final grade you are expected to deliver a university level research effort with a high level of attention to detail in the written element (and according to the *Style Guide* provided).

Presentation, 15%. Weekly, to be allocated in Week 1.

A list of topics will be supplied to students in Class 1 and topics must be decided upon by Class 2. The presentations will take place throughout the course on the Mondays of Weeks 2 to 5 inclusive.

Symposium, Five Minute Thesis, 5%., Thai Pothong Restaurant, King Street Newtown.

Final Examination, 20% The exam is short essay-based and will be held. It will consist of two sections (one theoretical and one topic-driven) and students must answer a total of three questions.

Grading

A	94-100
A-	90-93
B+	87-89
B	83-86
B-	80-82
C+	77-79
C	73-76
C-	70-72
D	60-69
F	Below 60

Preliminary Reading:

M. Marcin Kobierecki, *Sports Diplomacy: Sports in the Diplomatic Activities of States and Non-State Actors*, Lexington Books, London, 2000, pp. 19-47.

S. Winchester, 'Prologue: The Lonely Sea and the Sky', *Pacific; The Ocean of the Future*, William Collins, London 2015, pp. 121-149.

In Class 1, there will be a short quiz based on these readings

Week 1, Class 1	Lecture
	<p>Introduction</p> <ol style="list-style-type: none">1. Approaches and Theories2. Understanding the Origins and Nature of Modern Organised Sport.3. Understanding the Pacific Rim and a Guide to its (Sporting) Geopolitics. <p>Film: <i>Sporting Fever</i></p>

Readings;

Topics 1 and 2

A. Guttmann, 'Play, Games, Contests, Sports', *From Ritual to Record: The Nature of Modern Sports*, Columbia University Press, New York, 1987, pp. 1-14.

J. Huizinga, *Homo Ludens: A Study of the Play Element in Culture*, Routledge, London, 1944, pp. 195-213.

The International Olympic Committee and the Organisation of Global Sport

<https://www.olympic.org/about-ioc-institution>

Topic 3.

J. A. Alwin, 'North American Geographers and the Pacific Rim: Leaders or Laggards', *The Professional Geographer*, vol. 44, no. 4, 1992, pp. 369-376.

J. W. Lee & T-C Tan, 'The rise of sport in the Asia-Pacific region and a social scientific journey through Asian-Pacific sport', *Sport in Society*, vol. 22, no. 8, 2019, pp. 1319-1325.

J. Wallis, 'The South Pacific: 'arc of instability' or 'arc of opportunity'?', *Global Change, Peace & Security: formerly Pacifica Review: Peace, Security & Global Change*, 2015, PP. 1-15.

Recommended Books Available in the Library:

T. C. Rider, *Cold War Games: Propaganda, the Olympics and U.S. Foreign Policy*, University of Illinois, Urbana, 2016.

M. Pembroke, *Korea, Where the American Century Began*, Hardie Grant Books, Melbourne 2018.

S. Winchester, *Pacific; The Ocean of the Future*, William Collins, London 2015.

Week 1, Class 2	Lecture
	1. Defining Soft Power: Sport and International Relations. 2. The IOC and the Global Sports Bureaucracy

Readings:

Topic 1:

A. Duckworth & T. M. Hunt, 'Learning the American Way: Sports International and American Soft Power', *The International Journal of the History of Sport*, vol. 34, no.11 2017, pp. 1112-1127.

K. Freeman, 'Sport as Swaggering: Utilizing Sport as Soft Power', *Sport in Society, Cultures, Commerce, Media, Politics*, vol. 15, 2012, no. 9, pp. 1260-1274.

S. Murray & G. A. Pigman, 'Mapping the Relationship between International Sport and Diplomacy', *Sport in Society: Cultures, Commerce, Media, Politics*, 2013, pp. 1-21.

R. Redeker, 'Sport as an Opiate of International Relations: The Myth and Illusion of Sport as a Tool of Foreign Diplomacy', *Sport in Society*, vol. 11, no. 4, July 2008, pp. 494-500.

Topic 2:

C. R. Hill, 'Power and Authority in the Olympic Movement', *Olympic Politics, Athens to Atlanta 1896-1996*, (Second Edition), Manchester University Press, Manchester, 1996, pp. 60-74.

J. Forster, 'Global sports organisations and their governance', *Corporate Governance*, vol. 6, no. 1, 2006, pp. 1-12.

W. W. Kelly & S. Brownell, *The Olympics in East Asia: Nationalism, Regionalism, and Globalism on the Center Stage of World Sports*, CEAS Occasional Publication Series, 2011, Book 3. http://elischolar.library.yale.edu/ceas_publication_series/3

J. A. R. Nafziger, 'Globalizing Sports Law', *Marquette Sports Law Review*, vol. 9, no. 2, Spring, 1999, pp. 225-238.

J. A. R. Nafziger, 'International Sports Law as a Process for Resolving Disputes', *The International and Comparative Law Quarterly*, vol. 45, no. 1, Jan., 1996, pp. 130-149

IOC, The Olympic Charter, http://www.olympic.org/Documents/olympic_charter_en.pdf

Websites

For the governance structures of the Olympic movement see: <http://www.olympic.org>

For the governance structures of world football see: <http://www.fifa.com>

Week 2, Class 3	Lecture
	<p data-bbox="580 255 900 291">Cultural Imperialism 1</p> <ol data-bbox="580 293 1315 400" style="list-style-type: none"><li data-bbox="580 293 868 327">1. Cricket in Australia<li data-bbox="580 329 1315 362">2. Sport and the American Occupation of the Philippines<li data-bbox="580 365 1243 400">3. Horse Racing and Equestrian Sports in Shanghai <p data-bbox="580 441 762 474">Presentation 1</p>

Readings:

Topic 1:

J. Bradley, 'Inventing Australians and Constructing Englishness: Cricket and the Creation of National Consciousness', *Sporting Traditions*, vol. 11, no. 2, May 1995, pp. 35–60.

R. Cashman, 'Symbols of unity: Anglo-Australian Cricketers, 1877–1900', *The International Journal of the History of Sport*, vol. 7, no. 1, pp. 97-110.

W. F. Mandle, 'Cricket and Australian Nationalism in the 19th Century', *Journal of the Royal Australian Historical Society*, vol. 59, pt. 4, December, 1973, pp. 224-45.

Topic 2:

J. A. Beran, 'Americans in the Philippines: imperialism or progress through sport?', *The International Journal of the History of Sport*, vol. 6, no. 1, 1989, pp. 62-87.

G. R. Gems, 'Sport', in *Sport and the American Occupation of the Philippines: Bats, Balls and Bayonets*, Lexington Books, Lanham MD, 2016, pp. 145-166.

G. R. Gems, 'The Athletic Crusade: Sport and Colonialism in the Philippines', *The International Journal of the History of Sport*, vol. 21, no. 1, 2004, pp. 1-15.

Topic 3:

J. Carter, 'Races and the Races', in *Champions Day: The End of Old Shanghai*, W. W. Norton & Company, New York, 2020, pp. 46-60.

N. J. Chang, 'Women in the chase: Sports, empire, and gender in Shanghai, 1860–1945', *Chinese Studies in History*, vol. 54, no. 2, 2021, pp. 130-148.

Y. Xiong, 'From racecourse to People's Park and People's Square: historical transformation and symbolic significance', *Urban History*, vol. 38, no. 3, 2011, pp. 475-490.

Week 2, Class 4	Lecture
	<p>Cultural Imperialism 2</p> <ol style="list-style-type: none"> 1. Baseball and Japan 2. The Spalding World Baseball Tour <p>Introduction to working with Primary Source Documents Workshop in preparation for First Elective Paper</p>

Readings:

Topic 1:

J. L. Arbena, 'American sports across the Americas', *The International Journal of the History of Sport*, vol. 28, no. 17, 2011, pp. 2527-2546.

M. Dyreson, 'Imperial 'deep play': reading sport and visions of the five empires of the "New World", 1919–1941', *The International Journal of the History of Sport*, vol. 28, no. 17, 2011, pp. 2421-2447.

G. G. Gems, 'Sport, Colonialism and the United States Imperialism', in *Journal of Sport and History*, vol. 33, no. 1, Spring 2006, pp. 3-26.

G. G. Gems, 'Baseball, Bushido and American Sporting Influence in Japan', *International Sports Studies*, vol. 25, no 1, 2003, pp. 23-33.

S. W. Pope, 'Rethinking Sport, Empire, and American Exceptionalism', *Sport History Review*, vol. 38, 2007, pp. 92-120.

Topic 2:

M. W. Wittmann, "Empire of Culture: U.S. Entertainers and the Making of the Pacific Circuit, 1850-1890, University of Michigan 2010, – available online at https://deepblue.lib.umich.edu/bitstream/handle/2027.42/75991/mwittman_1.pdf?sequence=1&isAllowed=y

T. W. Zeiler, 'Basepaths to Empire: Race and the Spalding World Baseball Tour', *The Journal of the Gilded Age and Progressive Era*, vol. 6, no. 2, April 2007, pp 179-207.

T. W. Zeiler, A Night at Delmonico's: The Spalding Baseball tour and the Imagination of Empire, *The International Journal of the History of Sport*, vol. 23, no. 1, 2006, pp. 28-45

Week 3, Class 5	Lecture
<p>Monday 28 October 3.00-7.00</p>	<p>The Dictators Discover Sport: Sport and Diplomacy in Action 1</p> <ol style="list-style-type: none"> 1. Case Study: The USA and the Campaign to Boycott the 1936 Berlin Olympic Games 2. Case Study: Ping Pong Diplomacy — Sport and Sino-American Relations in the early 1970s

	<p>Presentation 2</p> <p>Working with Primary Source Documents 2. Workshop in preparation for First Elective Paper</p>
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Readings:

Topic 1:

P. Dogliani, 'Fascism and Sport', *Journal of Modern Italian Studies*, vol. 5, no. 3, 2000, pp. 326-348.

V. Girginov, 'Totalitarian Sport: Towards an Understanding of its Logic, Practice and Legacy, *Totalitarian Movements and Political Religions*, vol. 5, no. 1, 2004, pp. 25-58.

C. Marvin, 'Avery Brundage and American Participation in the 1936 Olympic Games, *Journal of American Studies*, vol. 16, no. 1 Apr. 1982, pp. 81-105.

J. M. Pitsula, 'The Nazi Olympics: A Reinterpretation', *Olympika*, vol. XIII, 2004, pp. 1-26.

J. R. Tunis, 'The Dictators Discover Sport', *Foreign Affairs*, vol. 14, no. 4, July 1936, pp. 606-617.

S. R. Wenn, 'A House Divided: The U.S. Amateur Sport Establishment and the Issue of Participation in the 1936 Berlin Olympics', *Research Quarterly for Exercise and Sport*, vol. 67, no. 2, 1996, 161-171

Topic 2:

Z. Hong & Yi Sun, 'The Butterfly Effect and the Making of 'Ping-Pong Diplomacy'', *Journal of Contemporary China*, vol. 9, no. 25, 2000, pp. 429-448.

F. Hong and X. Xiong, 'Communist China: Sport, Politics and Diplomacy' in *Sport in Asian Society Past and Present, History of Sport*, vol. 19, Nos. 2 & 3, June –September 2002, pp. 343-365.

G. Wang , 'Friendship First": China's Sports Diplomacy during the Cold War', *The Journal of American-East Asian Relations*, vol.12, nos. 3-4, Fall-Winter 2003. pp. 133-153.

Week 3, Class 6	Lecture
	<p>Sport and Diplomacy in Action 2</p> <p>1. Case Study: The Aborted Tokyo and Sapporo Olympic Games of 1940</p> <p>2. The Games of the Newly Emerging Forces (GANEF0)</p> <p>Q&A. Working with primary source documents.</p>

Case Study 1:

I. Abe, Y. Kiyohara & K. Nakajima, 'Fascism, Sport and Society in Japan', *The International Journal of the History of Sport*, vol. 9, no. 1, 1992, pp. 1-28.

S. Collins, 'Introduction: 1940 Tokyo and Asian Olympics in the Olympic Movement', *The International Journal of the History of Sport*, vol. 24, no. 8, 2007, pp. 955-976.

S. Collins, 'The 1940 Olympics: Imperial Commemoration and Diplomacy', *The International Journal of the History of Sport*, vol. 24, no. 8, 2007, pp. 977-1002.

S. Collins, 'Conflicts of 1930s Japanese Olympic Diplomacy in Universalizing the Olympic Movement', *The International Journal of the History of Sport*, vol. 23, no. 7, Nov. 2006, pp. 1128 – 1151.

Case Study 2:

C. A. Connolly, 'The Politics of the Games of the New Emerging Forces (GANEF0)', *The International Journal of the History of Sport*, vol. 29, no. 9, 2012, pp. 1311-1324.

R. Field, 'Re-Entering the Sporting World: China's Sponsorship of the 1963 Games of the New Emerging Forces (GANEF0)', *The International Journal of the History of Sport*, vol. 31, no. 15, 2014, pp 1852-1867.\

R. Lutan and F. Hong, 'The Politicization of Sport: GANEF0 – A Case Study', *Sport in Society: Cultures, Commerce, Media, Politics*, vol. 8, no. 3, 2005, pp. 425-439.

Week 4, Class 7	Lecture
	<p>Human Rights and Diplomacy in Sport</p> <ol style="list-style-type: none"> 1. The Anti-Apartheid Movement in the Pacific Rim Region 2. Sweatshops and Sport 3. Sport as Development Aid in the Pacific <p>Presentation 3</p> <p>Film: <i>Political Football</i></p>

Readings:

General: P. Donnelly, 'Sport and Human Rights', *Sport in Society*, vol. 11, no. 4, 2008, pp. 381-394.

Topic 1:

R. Culverson, 'The Politics of the Anti-Apartheid Movement in the United States, 1969-1986', *Political Science Quarterly*, vol. 111, no. 1, Spring, 1996, pp. 127-149.

D. Booth, 'Hitting Apartheid for Six? The Politics of the South African Sports Boycott', *Journal of Contemporary History*, vol. 38, no. 3, 2003, pp. 477-493.

A. Guttmann, 'The Era of Boycott' and 'After 1988', *The Olympics: A History of the Modern Games*, University of Illinois Press, Urbana, 1994, pp. 141-163 and 165-172.

Topic 2:

J. Greenberg & G. Knight, 'Framing sweatshops: Nike, global production, and the American news media', *Communication and Critical/Cultural Studies*, vol. 1, no. 2, 2004, pp. 151-175.

J. M. Kline, 'Alta Gracia: Branding Decent Working Conditions, Kalmanovitz Initiative for Labor and the Working Poor', Walsh School of Foreign Service, Georgetown University, Washington, 2010.

J. Merk, 'Production beyond the Horizon of Consumption: Spatial Fixes and Anti-sweatshop Struggles in the Global Athletic Footwear Industry', *Global Society*, vol. 25, no. 1, 2011, pp. 73-95.

Topic 3:

A. M. Guest, 'The diffusion of development-through-sport: analysing the history and practice of the Olympic Movement's grassroots outreach to Africa', *Sport in Society: Cultures, Commerce, Media, Politics*, vol. 12, no. 10, 2009, pp. 1336-1352.

A. M. Guest, 'Thinking *both* critically and positively about development through sport' University of Portland, 2010.

A. Simons, 'Evaluating the Contribution Sport Makes to Development Objectives in the Pacific', in O. Dudfield (ed), *Strengthening Sport for Development and Peace*, Commonwealth Secretariat, London, 2014, pp. 76-83.

Week 4, Class 8	
	Sport, International Relations and Intellectual Property 1. From the Helm's Bread Case to Ambush Marketing 2. The Geopolitics of Mega Events, Major Events and Regional Games in the Pacific Rim

Readings:

Topic 1:

R. K. Barney, 'An Olympian Dilemma: Protection of Olympic Symbols', *Journal of Olympic History*, vol. 10, no. 3, 2002, pp. 7-29.

J. Curthoys and C. N. Kendall, 'Ambush Marketing and the Sydney 2000 Games (Indicia and Images) Protection Act: A Retrospective', *Murdoch University Electronic Journal of Law*, vol. 8, no. 2, June 2001.

R. N. Davis, 'Ambushing the Olympics', *Villanova Sport and Entertainment Law Journal*, vol. 3, no. 2, June 2001, pp.

D. Healey, 'Sponsorship', in *Sport and the Law*, (third edition), UNSW Press, Sydney 2005, pp. 56-78.

S. M. McKelvey, 'Atlanta '96: Olympic Countdown to Ambush Armageddon', *Seton Hall*

Journal of Sport Law, vol. 397, 1994, pp. 398-444.

Topic 2:

S. Cornelissen, 'The Geopolitics of Global Aspiration: Sport Mega-events and Emerging Powers', *The International Journal of the History of Sport*, vol. 27, nos. 16-18, 2010, pp. 3008-3025.

J. Grix & P. M. Brannagan, 'Of Mechanisms and Myths: Conceptualising States' "Soft Power" Strategies through Sports Mega-Events', *Diplomacy & Statecraft*, vol. 27, no. 2, 2016, pp. 251-272.

K. Homma and N. Masumoto, 'How Social Factors Developed Sport Legacies after the Sydney 2000 Olympic Games', *Problems, Possibilities, Promising Practices: Critical Dialogues on the Olympic and Paralympic Games*, International Centre for Olympic Studies, UWO, London Ontario, 2012, pp. 73-77.

D. Ricardo Lemus Delgado, 'Opening Ceremonies of International Sports Events: The Other Face of Chinese Soft Power', *The International Journal of the History of Sport*, vol. 33, no. 5, 2016, pp. 607-623.

J. Sun and L. Ye, 'Mega-events, Local Economies, and Global Status: What Happened before the 2008 Olympics in Beijing and the 2010 World Expo in Shanghai,' *Journal of Current Chinese Affairs*, vol. 39 no. 2, 2010, pp. 133-165.

Week 5, Class 9	Symposium
	<p>Guest Lecture: Professor Ian Tyrrell, Scientia Professor of History at UNSW Sydney. <i>'The US and the Pacific: The Long View, 1790-1941', followed by Q&A</i></p> <p>Presentations 4 & 5</p> <p>Preparation for Five Minute Thesis Symposium</p>

Readings:

** I. Tyrrell, 'The Empire did not Know its Name', *Transnational Nation: United States History in Global Perspective Since 1789*, Palgrave Macmillan, Houndmills Basingstoke, 2007, pp. 134-154.

M. W. Wittmann, "Empire of Culture: U.S. Entertainers and the Making of the Pacific Circuit, 1850-1890, University of Michigan 2010, – available online at https://deepblue.lib.umich.edu/bitstream/handle/2027.42/75991/mwittman_1.pdf?sequence=1&isAllowed=y

Week 5, Class 10	Field Trip
	<i>Attendance at Australia V Pakistan T20 International Cricket Match SCG</i>

Reading:

M. Chunying, M. Awan, ‘Pakistan Cricket: An Emblem of National Unity and Cohesion’ *Journal of Development and Social Sciences*, vol.4, no.3, Jul-Sep 2023 pp. 865-873.

Week 5, Field Trip	Field trip
	Australia V Pakistan T20 International Cricket Match. SCG. More details in class

Week 6, Class 11	Lecture
	<p>Guest Lecture: Professor Braham Dabscheck, Faculty of Law, University of Melbourne</p> <p><i>Managing Players: Understanding Player v Management Disputes: A Game With Extra Innings: A Short History of Industrial Relations in Major League Baseball.</i></p> <p>The Impact of American Baseball IR on Sporting Culture in Japan</p> <p>Sport Soft Power Diplomacy Between Allies: The Opening of the 2014 MLB season in Sydney — L A Dodgers v Arizona Diamondbacks</p> <p>Film: <i>Baseball: Ninth Inning</i></p>

Readings:

B. Dabscheck, *Reading Baseball: Books, Biographies and the Business of the Game*, Fitness Technology, Morgantown, West Virginia, 2011, Chapter 7 – ‘Baseball: A Refuge From America’, pp. 85-96.

M. Drewes, 'Locked Out: Why Work Stoppages in Major League Sports are Frequent in North America but Rare in Europe', *European Sport Management Quarterly*, vol. 5, no. 1, 2005, pp. 63-76

K. M. Krause, 'Regulating the Baseball Cartel: A Reassessment of the National Commission, Judge Landis and the anti-trust exemption', *The International Journal of the History of Sport*, vol. 14, no. 1, 1997, pp. 55-77.

A. Zimblast, 'Monte Ward to Marvin Miller; Evolution of Legal and Labor Relations', *Baseball Billions*, BasicBooks, New York, 1992, pp. 1-27.

Week 6, Class 12	Symposium
	Five Minute Thesis Off Campus Details in Class

Week 7, Class 13	Lecture
	Doping and Legal Matters in International Relations and Sport 1. The Geopolitics of Doping in Sport 2. The Court of Arbitration for Sport

Readings:

Topic 1:

A. Hale, 'Dancing with the Devil: Absolute Liability and Public Hysteria in the World Anti-Doping Agency With-Hunt', in T. V. Hickie, A. Hughes, D. Healey and J. A. Scutt, *Essays in Sport and the Law*, ASSH Publications Melbourne 2008, pp. 217-230.

P. Horvath, 'Anti-Doping and Human Rights in Sport: The Case of the AFL and the WADA Code', *Monash University Law Review*, vol. 32, no 2, 2006, pp. 357-386.

S. M. Sigman, 'Are We All Dopes? A Behavioral Law and Economics Approach to Legal Regulation of Doping in Sports', *Marquette Sports Law Review*. vol. 19, no. 1, Fall 2008. pp. 125-208.

B. Stewart & A. Smith, 'Player and athlete attitudes to drugs in Australian sport: implications for policy development', *International Journal of Sport Policy and Politics*, vol. 2, no. 1, 2010, pp. 65-84.

V. Møller and P. Dimeo, 'Anti-Doping: The End of Sport', *International Journal of Sport Policy and Politics*, vol. 6, no. 2, 2014, pp. 259-272.

Topic 2:

Court of Arbitration for Sport, <https://www.tas-cas.org/en/index.html>

B. Bachner, 'Sports and the Law: Asia in Context', *Asia Pacific Law Review*, 2001, vol. 9, no. 2, pp. 173-185.

C. Davies, 'The International World of Sport and the Liability for off-field Indiscretions', *Bond Law Review*, vol. 23, no. 1, 2011, pp. 41-68.

P. George, 'Sport in Disrepute' *Australia and New Zealand Sports Law Journal*, vol. 4, no. 1, 2009, pp. 24-54.

H. Lenskyj, 'Sport Exceptionalism and the Court of Arbitration for Sport', *Journal of Criminological Research, Policy and Practice*, vol. 4, no. 1, 2018, pp. 5-17.

Week 7, Class 14	Lecture
	Course Review and Finale

Week 8,	
	Examination

Appendices:

Assessment Guidelines and Final Examination (Exemplar)

First Written Assignment

1000 words

This assignment is based on analysis of primary source documents distributed in class.

Second Written Assignment

2000 words

Suggestions for Research Essay topics.

A list of Essay Topics will be provided in class

In the meantime, you are encouraged to devise your own Research Essay topic in consultation with Dr Hughes. Email your ideas to drantony@bu.edu or a.hughes@unsw.edu.au to begin a dialogue and to arrange a meeting to discuss your project.

There are three things to consider before you make your choice.

1. Think about if you could research a project related to you own major area of study area. This is often a good way to proceed, because you are familiar with the foundation literature, so it is time saving and it enhances your knowledge of your own area.
2. Attempt something new outside your major area of study. This may be more time consuming, but very rewarding and I am happy to assist in the process.
3. Due to your tight schedule and the importance of your internship. START as soon possible.

HI 356 FINAL EXAMINATION

A 2-hour closed book Examination will be conducted at the end of the course